

2009 industry favorites

Top trends, products and people



Products & Trends



WE ASKED

What were the standout supplements trends in the past year?

What was the most compelling natural food-product trend of the past year?

If you could eliminate one product from the industry, what would it be?

What were the standout food trends in the past year?

YOUR FAVORITE

Probiotics, acai, omega-3s, vitamin D, Rescue Remedy, resveratrol

Gluten free

Runner-up: Organic

Honorable mentions: Local, probiotics, super-fruits

Artificial sweeteners

Runners-up: Plastic bags, packaging and bottles

Honorable mentions: Quick weight-loss products, greenwashed "organics" and "naturals"

Gluten free, local, organic, stevia

